

**Board of Directors
Annual Meeting
Monday, October 20, 2025
11:30 a.m. to 2:00 p.m.
Workforce Development Center
2615 East Ave South—Large Conference Room
La Crosse, WI 54601**

Agenda Item

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| I. | LUNCH (Boxed Lunch available at meeting) | 11:30 a.m. to Noon |
| II. | CALL TO ORDER and BOARD INFORMATION | Noon- 12:20 p.m. |
| | A. Welcome and Additions to Agenda | |
| | B. APPROVE October 21, 2024 Annual Meeting Minutes | 3-4 |
| | C. Introductions—Board Members | |
| | • Board Member Name, Organization, Length of Service | |
| | • Why you serve on the BOD | |
| | D. Introduction—Staff Members | |
| | • Name, Position, Location and Length of Service | |
| | E. Board and Committee Activity | |
| | 1. NOMINATE AND APPROVE Slate of Officers | 5 |
| | 2. CONFIRM Committee Membership | |
| | a. Oversight Committee | |
| | b. Personnel and Compensation Committee | |
| III. | ANNUAL MEETING PROGRAM | 12:20 p.m. – 12:40 p.m. |
| | A. ACCEPT Presentation 2024-2025 Annual Report | |
| | B. ENJOY Success Stories | |
| | C. APPROVE Mid-Year Incentives for all staff | |
| IV. | CLOSED SESSION | 12:40 p.m. – 1:58 p.m. |
| | Motion to Enter Closed Session: The Board of Directors will consider a motion to enter closed session pursuant to Wisconsin Statutes Section 19.85(1)(c) for the purpose of discussing personnel-related matters. | |
| | <i>(For Board Members Only – Meeting will move to the Medium Conference Room following the Annual Program.)</i> | |
| | Motion to Reconvene in Open Session: Upon conclusion of the closed session, the Board will consider a motion to reconvene in open session for the purpose of adjournment. | |
| V. | CONCLUSION | 1:58 p.m. – 2:00 p.m. |
| | A. Unfinished Business | |
| | B. New Business | |
| | C. Chairperson’s Final Comments | |
| VI. | ADJOURNMENT | |

OFFICERS AND MEMBERS

Doug Billings—Gerrard-Hoeschler Realtors	Past Chairperson
Heather Gerken—The Insurance Center	Past Chairperson
Deb Scoville—Franciscan Sisters	Chairperson
Lyn Pletta—Great Lakes Cheese	Vice Chairperson
Ted Everson—Northwestern Mutual	Treasurer
Matt Bainter—Inland Packaging	Director
Mark Wemette—Traditional Trades	Director
Tou Yang—The Watkins Company	Director
Carolyn Colleen—Fierce Foundation	Director
Mary Rohrer—Salvation Army	Director
Vacant	

2025-2026 PROPOSED MEETING SCHEDULE

Date	Time	Meeting
Monday, September 8, 2025	1:00 p.m.	Oversight Committee (*Billings/Bainter/Everson/Rohrer/Yang)
Monday, September 22, 2025	3:00 p.m.	Full Board Meeting
Monday, October 20, 2025	11:00 am	Annual Meeting
Monday, January 26, 2026	3:00 p.m.	Full Board Meeting
Monday, March 23, 2026	3:00 p.m.	Full Board Meeting
Monday, May 11, 2026	1:00 p.m.	Personnel & Comp (*Gerken/Scoville/Pletta/Colleen/Wemette)
Monday, May 18, 2026	3:00 p.m.	Full Board Meeting
Monday, June 22, 2026	3:00 p.m.	Full Board Meeting

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I.	LUNCH		11:30 a.m. - Noon	
II.	CALL TO ORDER and BOARD INFORMATION		Noon - 12:30 p.m.	
	A. Welcome and Additions to Agenda <i>Ms. Gerken called the meeting to order at 12:01 pm, a quorum was present. No additions made to the agenda</i>			
	B. APPROVE Meeting Minutes – September 18, 2023, Meeting Minutes	Pages 3-4		X
<i>Motion made (Wemette/Pletta) to approve September 18, 2023, Meeting Minutes. Motion carried unanimously.</i>				
	C. APPROVE Updated June 24, 2024, Meeting Minutes	Pages 5-6		X
<i>Motion made (Wemette/Scoville) to approve updated June 24, 2024, Meeting Minutes. Motion carried unanimously.</i>				
	D. Introduction--Board Members 1. Board Member Name, Organization, Length of Service 2. Why you serve on the BOD 3. What you'd like to see the organization accomplish this year?			
	E. Introduction—Staff Members 1. Name, Position, Location, and Length of Service			
	F. Board and Committee Activity 1. WELCOME and Approve New Board Members			
	a. Ted Everson, Everson Financial Group	Page 7		X
	b. Kaitlyn Fritsch, Organic Valley/CROPP Cooperative	Page 8		
<i>Motion made (Wemette/Pletta) to nominate and approve Ted Everson & Kaitlyn Fritsch as new Board Members. Motion carried unanimously.</i>				
	2. NOMINATE AND APPROVE Slate of Officers 3. CONFIRM Committee Membership a. Oversight Committee b. Personnel and Compensation Committee	Page 9		X
<i>Motion made (Wemette/Colleen) to cast a unanimous ballot for the outlined slate of officers as presented. Ms. Gerken sought additional nominations from the floor three times. Hearing no additional nominations, the motion was carried unanimously.</i>				
III.	ANNUAL MEETING PROGRAM A. ACCEPT Presentation 2023-2024 Annual Report <i>Motion made (Wemette/Pletta) to accept the 2023-2024 Annual Report as presented. Motion carried unanimously.</i>		12:30 p.m. - 12:55 p.m.	X

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	B. ENJOY Success Stories C. ACKNOWLEDGE Retiring Board Members a. Brady Schleis	
IV.	CONCLUSION	(12:55 p.m. – 1:00 p.m.)
	A. Unfinished Business— <i>None</i>	
	B. New Business— <i>None</i>	
	C. Chairperson’s Final Comments	
V.	ADJOURNMENT	
	<i>Meeting adjourned (Wemette/Pletta) at 12:50 p.m.</i>	

Respectfully Submitted,

Heather Gerken, Chair

Attendance

<u>PRESENT</u> Heather Gerken-The Insurance Center Deb Scoville—Franciscan Sisters Bradey Schleis—Organic Valley/CROPP Cooperative Tou Yang—Watkins Mark Wemette—Traditional Trades Lyn Pletta—Great Lakes Cheese Carolyn Colleen—Fierce Foundation Mary Rohrer – ORC Ted Everson-Everson Financial Group Kaitlyn Fritsch, Organic Valley/CROPP Cooperative	<u>OTHERS PRESENT</u> Teresa Pierce, WCI Gina Brown, WCI Wanda Palmer, WCI Amy Larson, WCI Anna Benthin, WCI Chelsey Yeskie, WCI Gidget Gade, WCI Shannon Franek, WCI Jada Duncanson, WCI Shelby Hathaway, WCI Katlynn Larson, WCI Rebecca Severinski, WCI Sarah Wick, WCI Kristin Bell, WCI Patricia Soby, WCI Megan Walters, WCI Kenzie McCoy, WCI	<u>NOT PRESENT</u> Matt Bainter—Inland Packaging Doug Billings—Gerrard-Hoeschler Realtors
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